



GENERAL PLAN UPDATE

To learn more about the project and receive updates, scan the QR code below or visit the website: **MaricopaGP.com**

What is the purpose of the General Plan?

The General Plan is a long-term guide that helps the community make decisions about physical, economic, and social development conditions over the next 10-20 years. The plan includes a vision statement, maps, goals, objectives and general policies. The plan addresses issues such as land use, growth, transportation, housing, open space, and the environment.

Why update the General Plan now?

State law in Arizona requires all cities and towns to have a "comprehensive, long-range general plan for the development of the municipality." These plans must be updated and approved by voters every 10 years. The City of Maricopa's current *Planning Maricopa* General Plan was last ratified by voters in 2016.

What topics does the General Plan address?

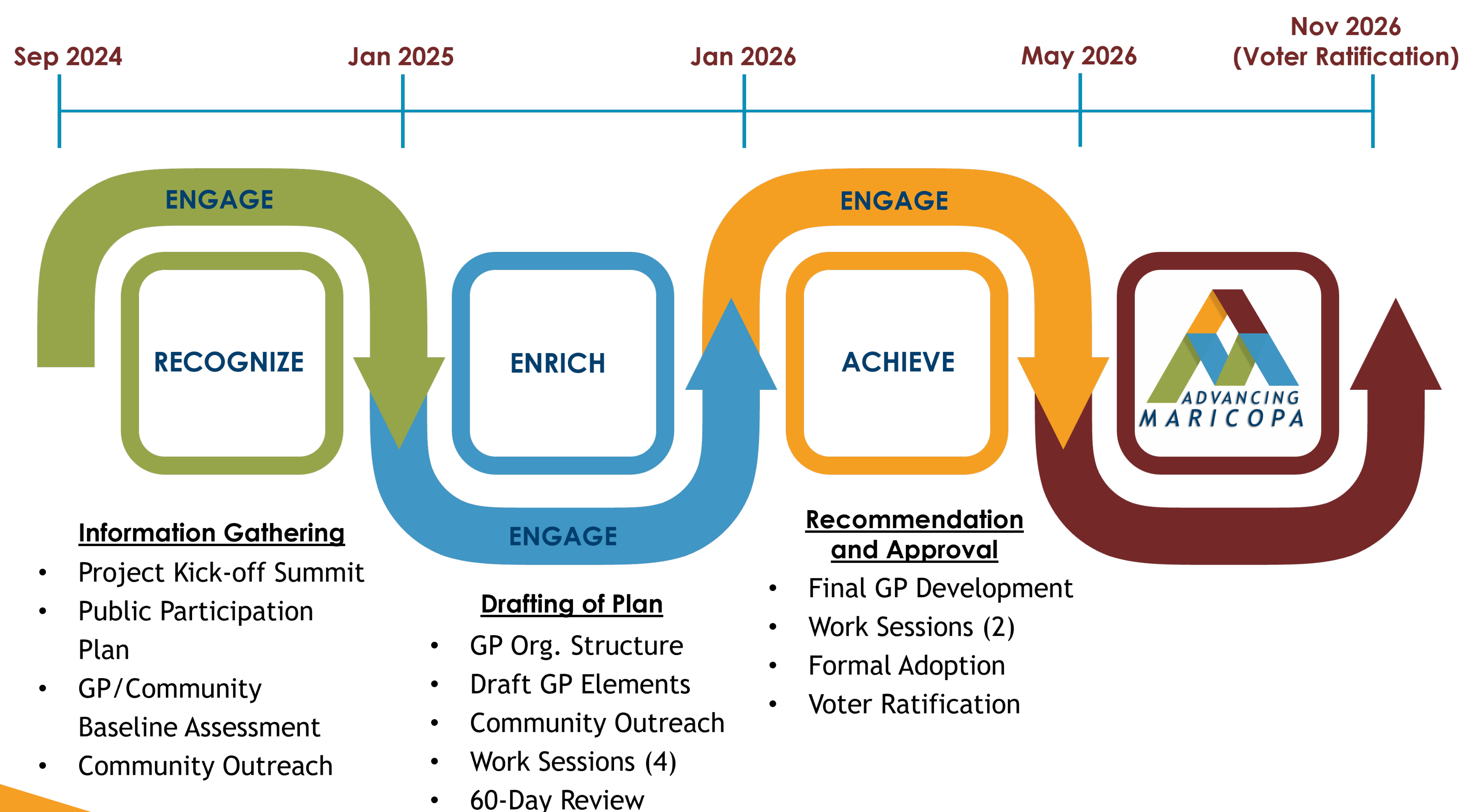
State Law requires certain topics, or elements, be addressed based on the population of the community. The following list identifies elements that are required for the City of Maricopa:

- Land Use
- Circulation & Bicycling
- Growth Areas
- Open Space & Recreation
- Revitalization & Redevelopment
- Neighborhood Preservation
- Environmental Planning
- Water Resources
- Conservation
- Energy
- Public Services & Facilities
- Public Buildings
- Housing
- Safety
- Cost of Development

The General Plan may additionally include elective elements that covers topic like:

- Economic Development
- Public Art

What is the schedule and process for the General Plan Update?



Visit the project website:

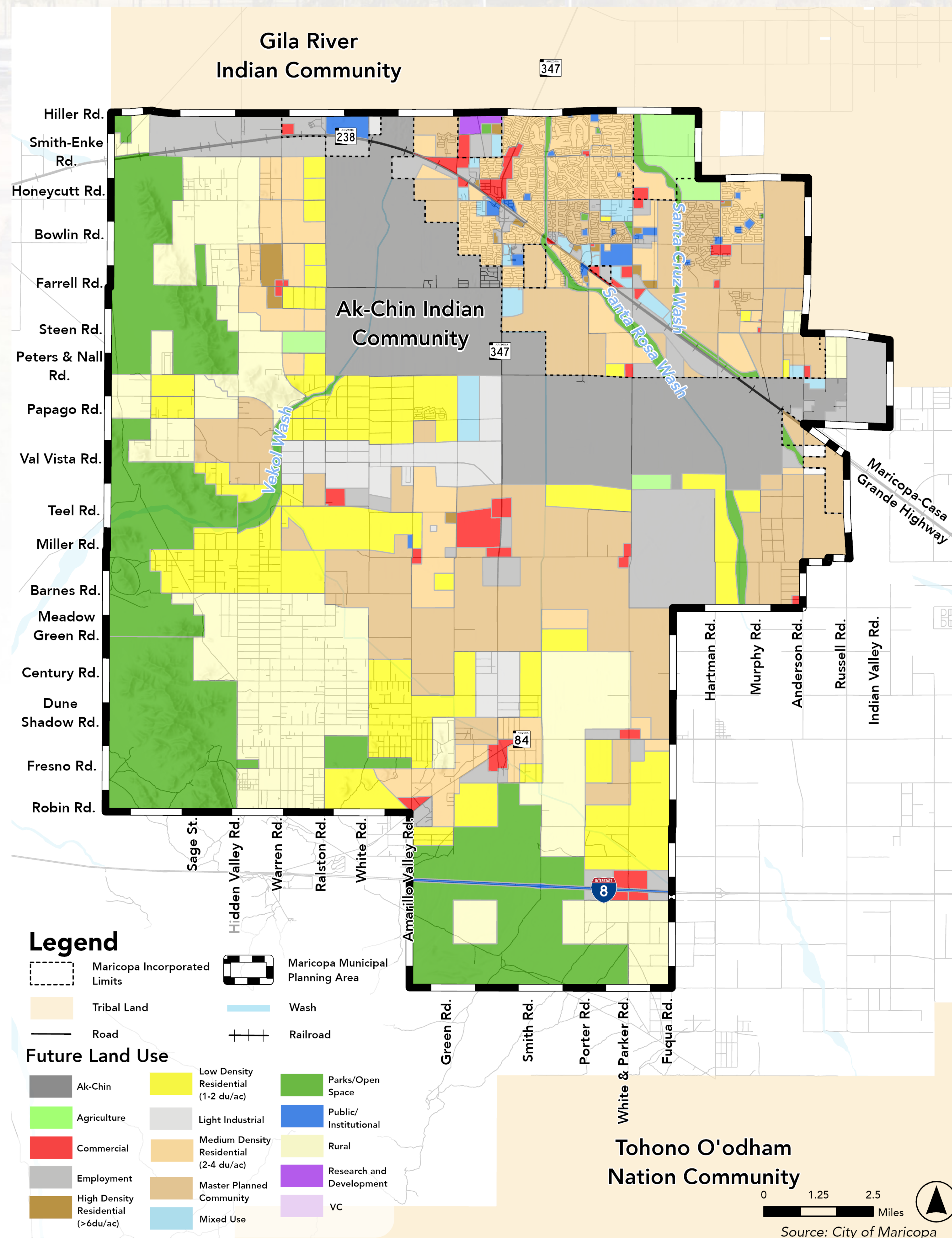


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Review the map and data below to see a snapshot of key current community components as we prepare the foundation for the City of Maricopa's future.

LAND USE PLAN

(EXISTING PLANNING MARICOPA GENERAL PLAN 2016)



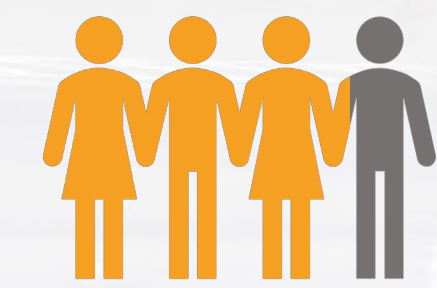
MARICOPA BY THE NUMBERS



**62,968
PEOPLE
(2023)**



**21,979
TOTAL HOUSING
UNITS**



**3.2
AVERAGE
HOUSEHOLD
SIZE**

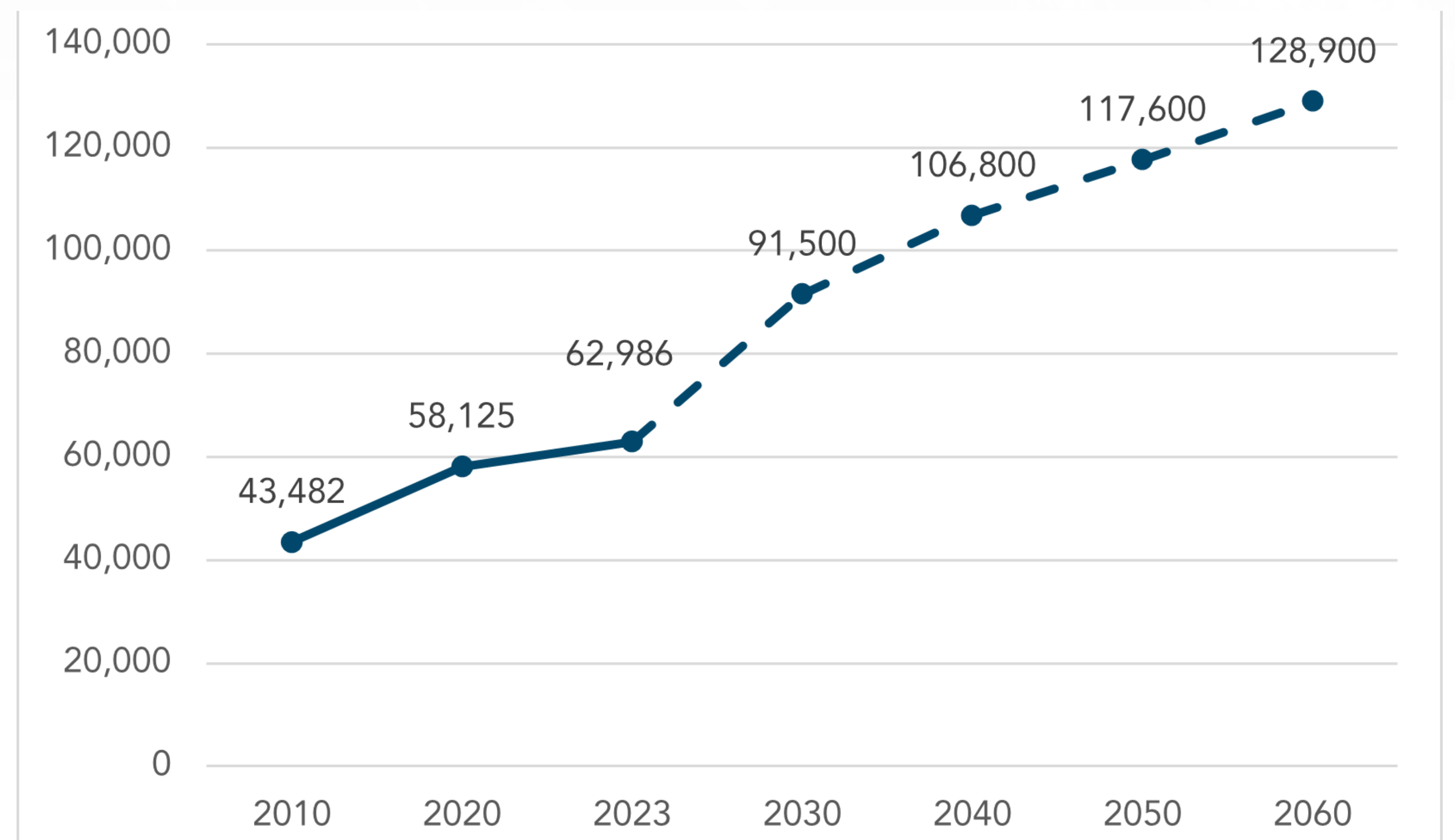


**\$92,208
MEDIAN
HOUSEHOLD
INCOME**



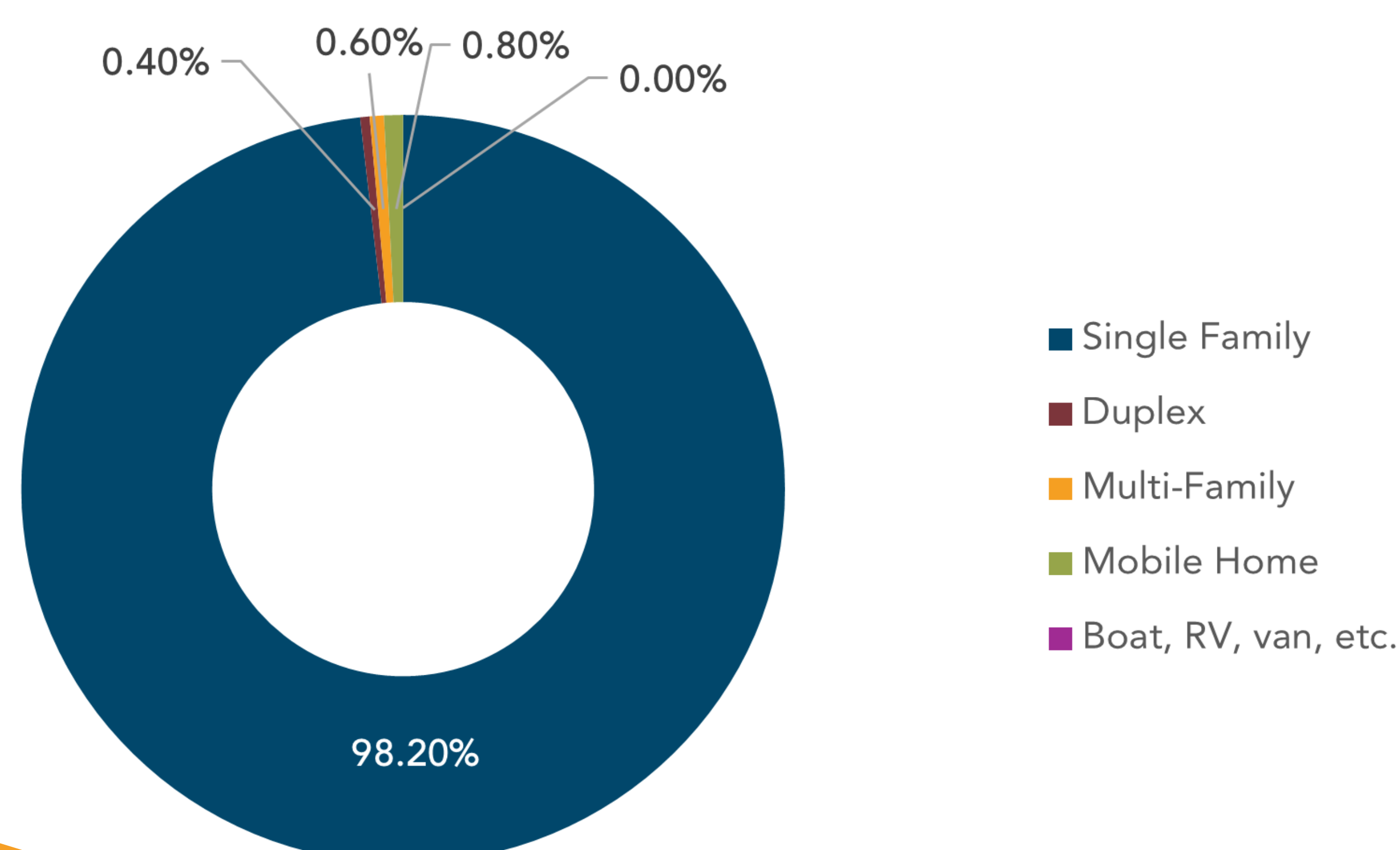
**92.3%
COMMUTE
OUTSIDE
MARICOPA FOR
WORK**

POPULATION PROJECTIONS



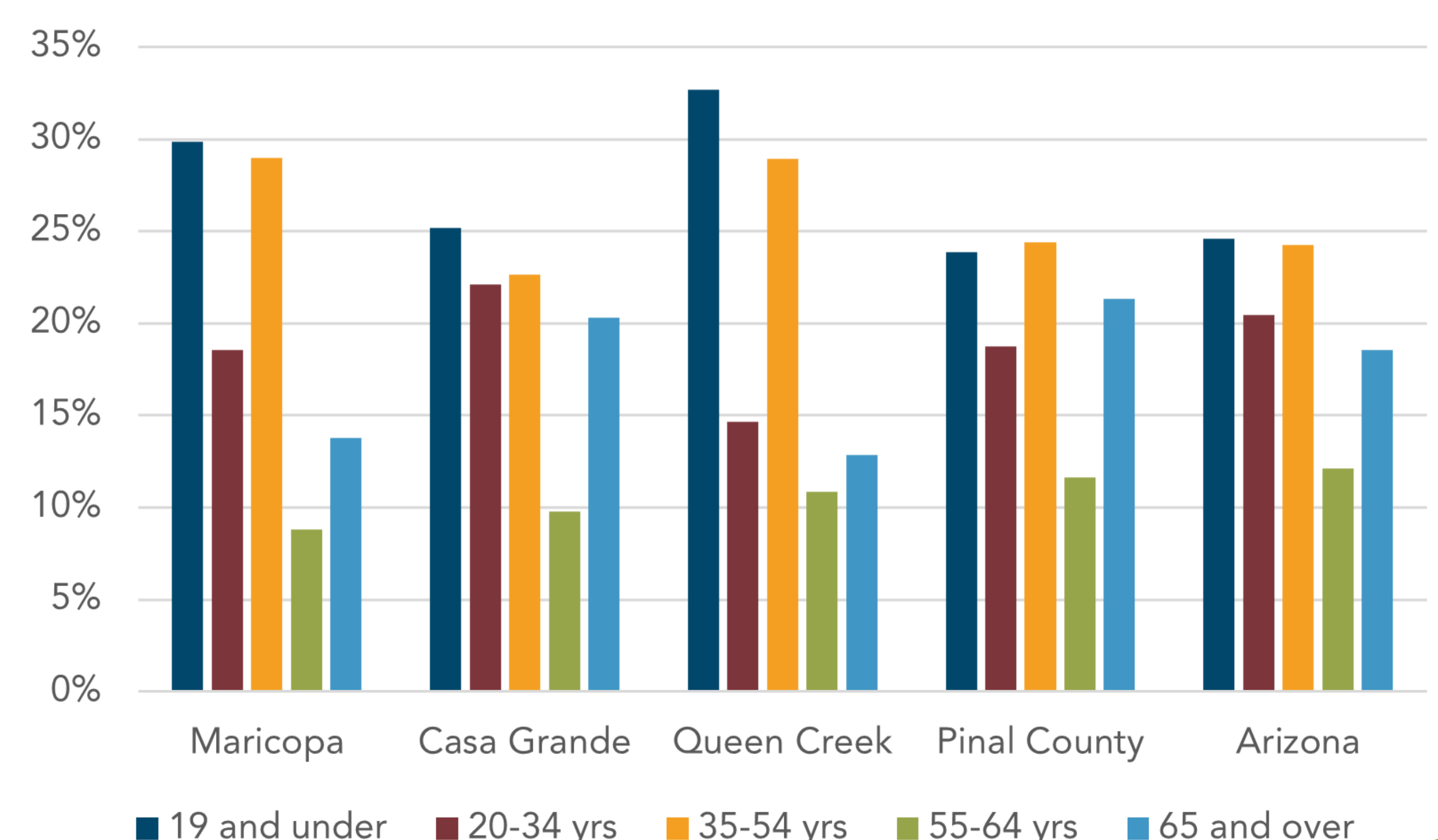
Source: U.S. Census Bureau 2010, 2020, Maricopa Association of Governments, 2023 Socioeconomic Projections

HOUSING TYPES



Source: U.S. Census Bureau 2023 American Community Survey 5-Year Estimates

AGE COHORTS



Source: U.S. Census Bureau 2023 American Community Survey 5-Year Estimates



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The General Plan for Maricopa is designed to reflect the community's desired future. Thus, the existing *Planning Maricopa* General Plan (2016) utilizes a "Vision Statement" to capture the values and lifestyle the City desires to maintain and enhance in the future. Please review the current Vision Statement, and provide your feedback by answering what you like or dislike using the provided sticky notes. Your input will be used to refine and update the Vision Statement as needed.

Planning Maricopa General Plan (2016) **Vision Statement**

Our Vision of the Year 2040: The City of Maricopa is a family friendly, vibrant community that offers diverse opportunities in culture, technology, education, business, entrepreneurship, transportation, entertainment, and recreation for all ages. A close knit community of committed leaders, engaged citizens, and diverse partners with pride in our historic, and a shared vision for a prosperous future.

I Like:

I Dislike:

Use a sticky note to share what you like about the existing Vision Statement.

Use a sticky note to share what you dislike about the existing Vision Statement.



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We value your insights about Maricopa and invite you to share your feedback to help develop the General Plan. By participating in these engagement activities, you can provide feedback that is crucial in shaping our services and ensuring that Maricopa can highlight and address the most important aspects effectively.

What are some key features or attributes that you would like to see preserved or maintained in Maricopa?

-PLACE NOTE HERE-

What are some key features or attributes that you would like to see improved in Maricopa over the next 10-20 years?

-PLACE NOTE HERE-

What one word best describes Maricopa?

-PLACE NOTE HERE-

Continue the survey here:





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Place a sticky dot on the map to identify areas in Maricopa to "Target Growth", "Improve", or "Preserve." You may also place sticky notes on the board to leave a more detailed comment.

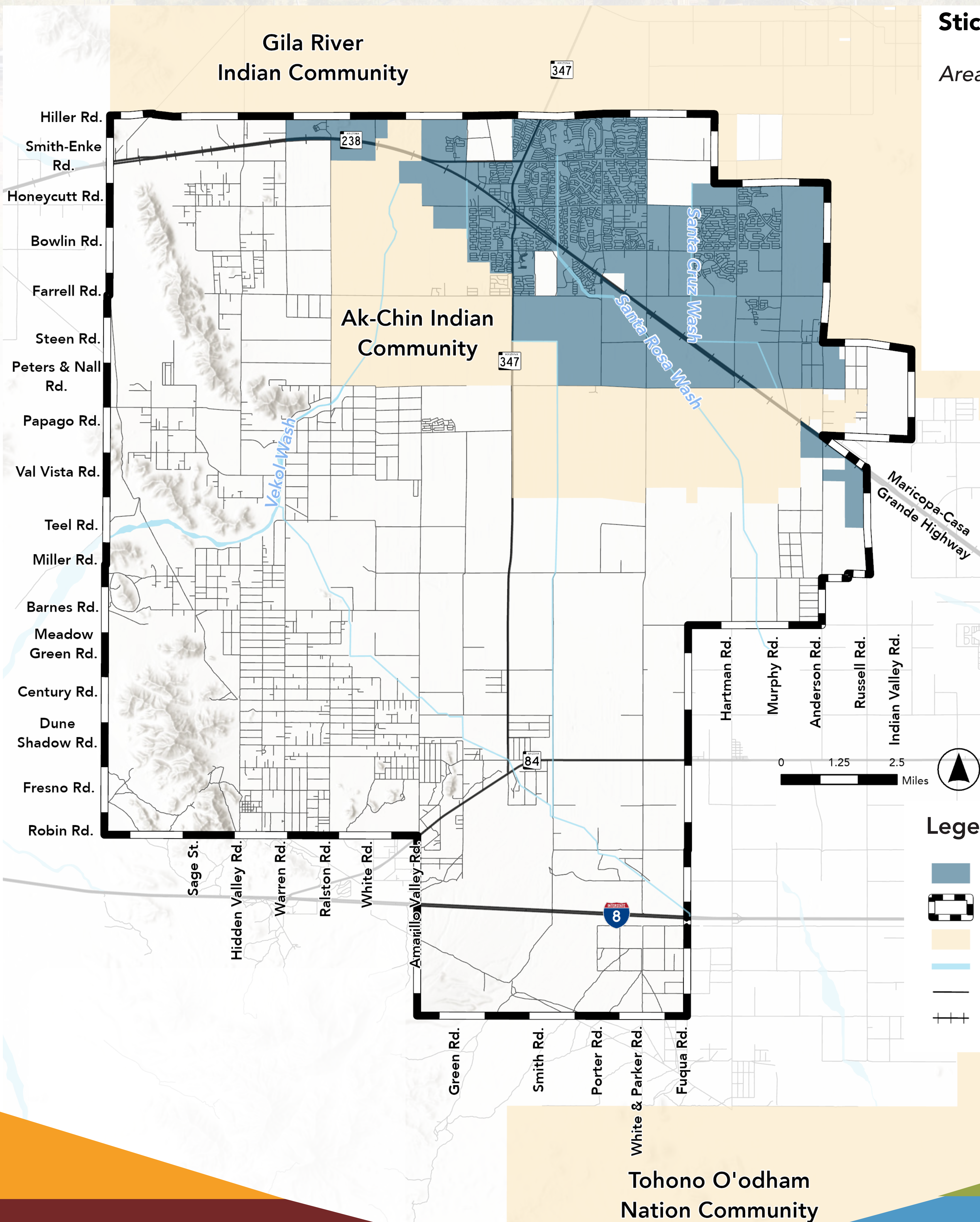
Sticky Dot Key

Areas to:

Target
Growth

Improve

Preserve





GENERAL PLAN COMMUNITY WORKSHOP