



GENERAL PLAN UPDATE COMMUNITY WORKSHOP #2

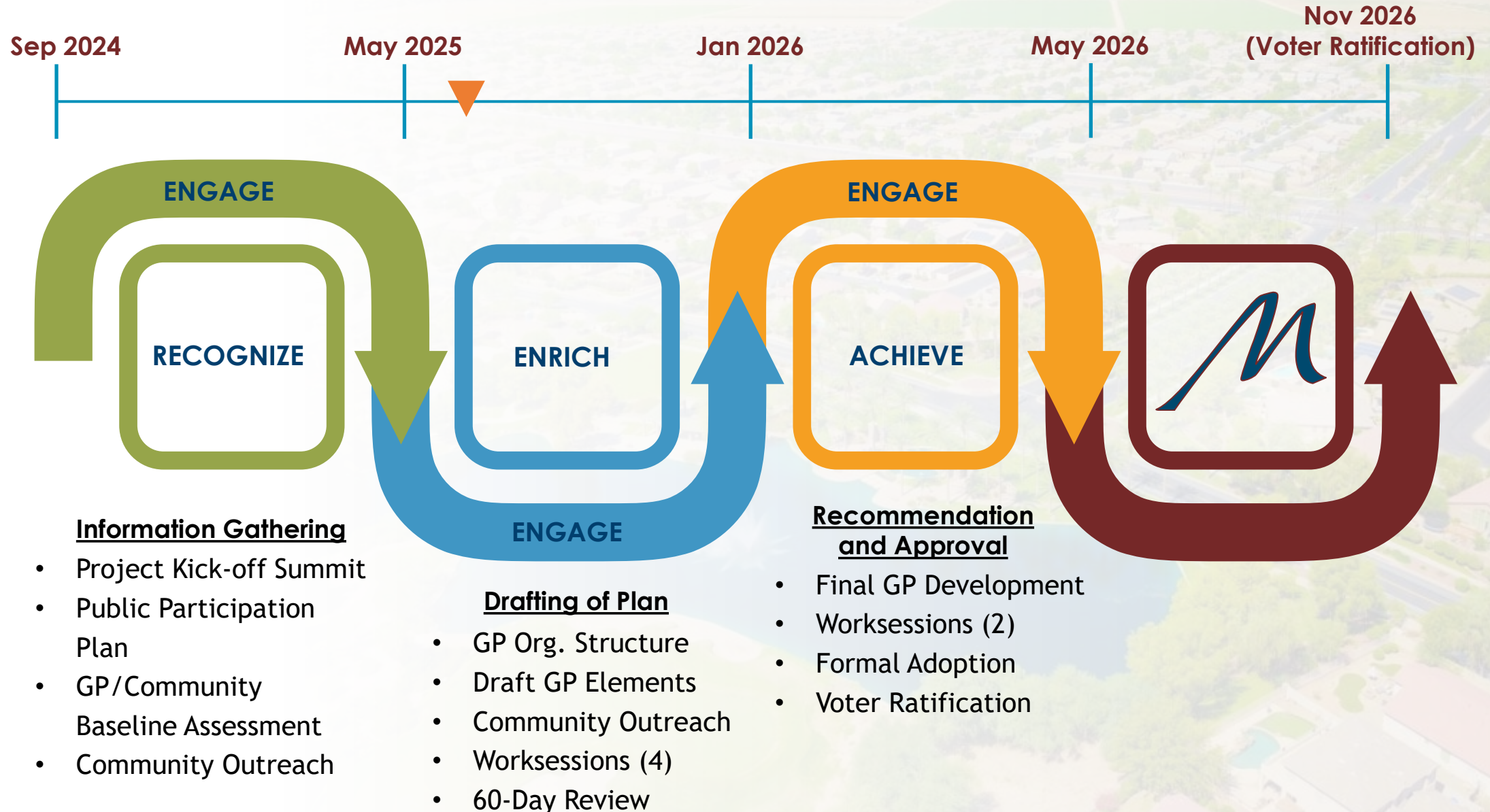
Monday, June 16, 2025



Meeting Purpose

1. Provide a status review on the General Plan update process.
2. Share public input collected through Round 1 outreach efforts.
3. Engage in interactive activities to identify “direction setters” and “land use conditions”.

General Plan Process



General Plan Website



- Residents can stay informed and learn how to participate in upcoming and ongoing events throughout the General Plan Update process through the project website: **MaricopaGP.com**

UPCOMING & ONGOING EVENTS

See the opportunities to engage with the update process and share your feedback



Outreach – Round #1 Summary

- **Key Findings – themes that emerged as top outcomes**

- Manage growth in a way that preserves the character of the City's neighborhoods and heritage.
- Look toward housing options that meet the needs of various demographics from young families to retirees.
- Continue to develop safe and efficient transportation infrastructure into and within Maricopa for all users.
- Center economic development strategies on fostering a business climate that allows for growth in local career-advancing job prospects.
- Attract increased quantities and higher levels of local healthcare services.
- Expand the opportunities for shopping, dining, culture, and recreation destinations.

Outreach - Community Workshop #1

Summary

- Held March 6th, 2025
- 68 attendees
(52 people signed in)
- 27 post-it notes for feedback on boards
- 84 mapping comments

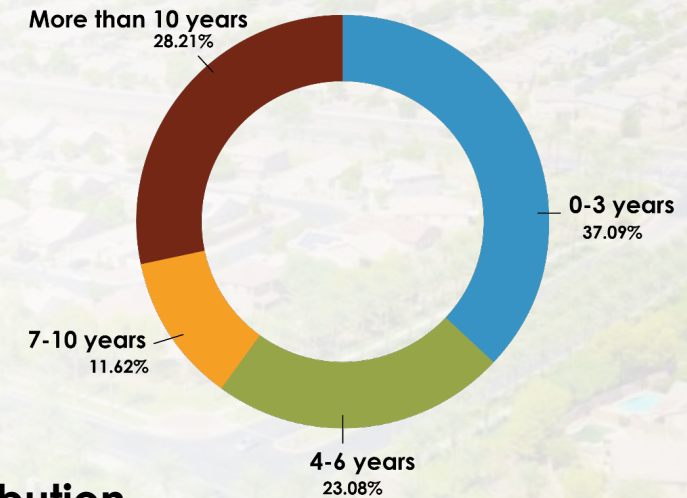


Outreach – Community Survey #1

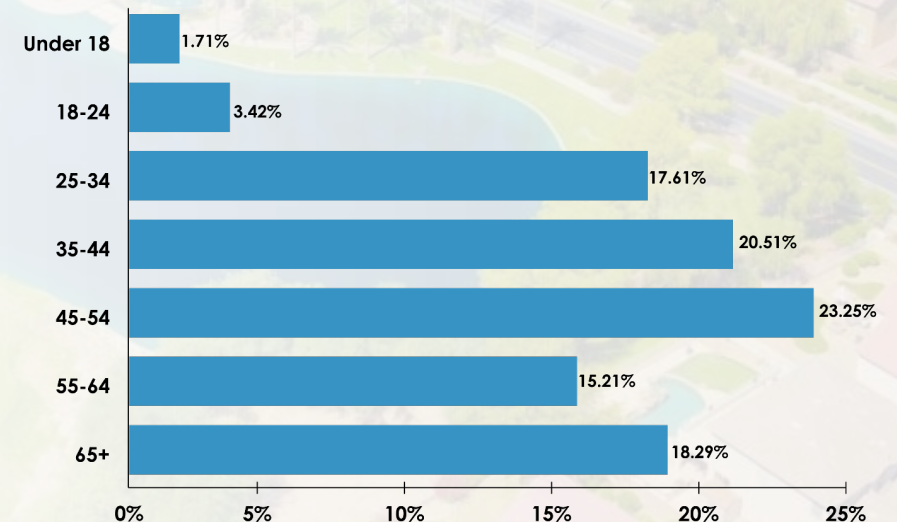
Summary

- 585 Total Responses
- 86% full-time residents, 4% seasonal residents, 9% property owner
- Responses from short-, mid-, and long-term Maricopa residents
- Good mix of age groups with a fairly even distribution of those 25 and over.
- Survey closed May 14, 2025

Residency Tenure



Age Distribution



Vision Statement Feedback

- **Participants were asked to provide feedback on the Vision Statement in the existing Planning Maricopa General Plan, both shown below.**

“The City of Maricopa is a family friendly, vibrant community that offers diverse opportunities in culture, technology, education, business, entrepreneurship, transportation, entertainment, and recreation for all ages. A close knit community of committed leaders, engaged citizens, and diverse partners with pride in our history, and a shared vision for a prosperous future.”

- Agree with everything
- I feel like the vision is fine, but the implementation doesn't appear to fit the vision. Maricopa 'feels' like just another suburb for folks that don't want to pay the high housing prices nearer to Phoenix.
- Transportation is a huge problem. We need buses around town (not the MET) AND BUS to Chandler/Tempe/Phoenix/Casa Grande
- It is a very good vision statement - but we can truly live up to the ideals mentioned by building a Walkable Downtown.

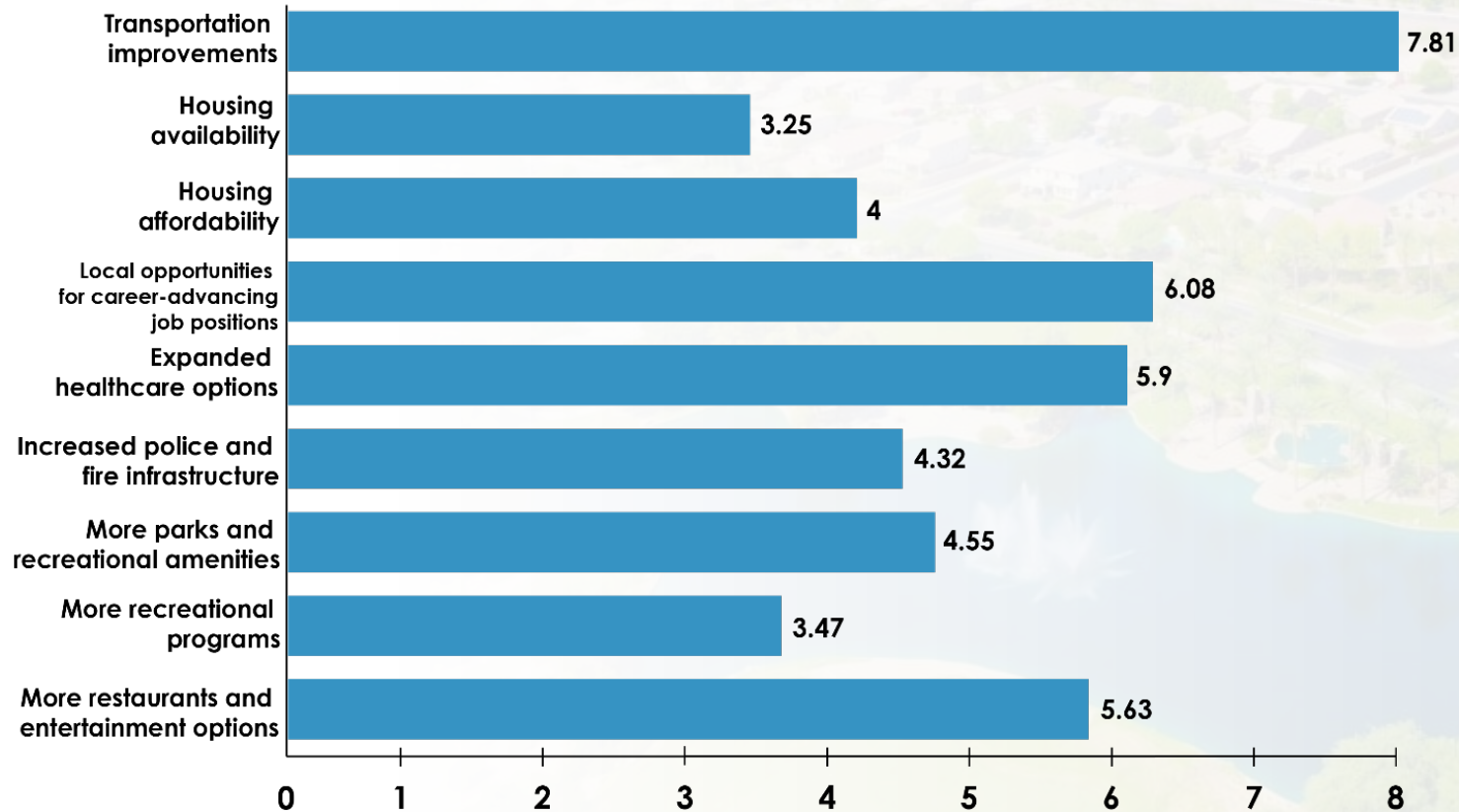
Outreach – Community Survey #1

Summary

- **What are some key features or attributes that you would like to see preserved or maintained in Maricopa?**
 - Small Town Feel
 - Open Space & Rural Character
 - Historical Identity
 - Community-Oriented Amenities
 - Cleanliness & Safety
 - Affordability & Accessibility
- **What are some key features or attributes that you would like to see improved in Maricopa over the next 10-20 years?**
 - Walkable Downtown
 - Transportation & Connectivity
 - Youth & Family Amenities
 - Healthcare & Education
 - Retail & Dining

Outreach – Community Survey #1

Summary



- In the survey, respondents ranked the topics shown in the chart to uncover community priorities.

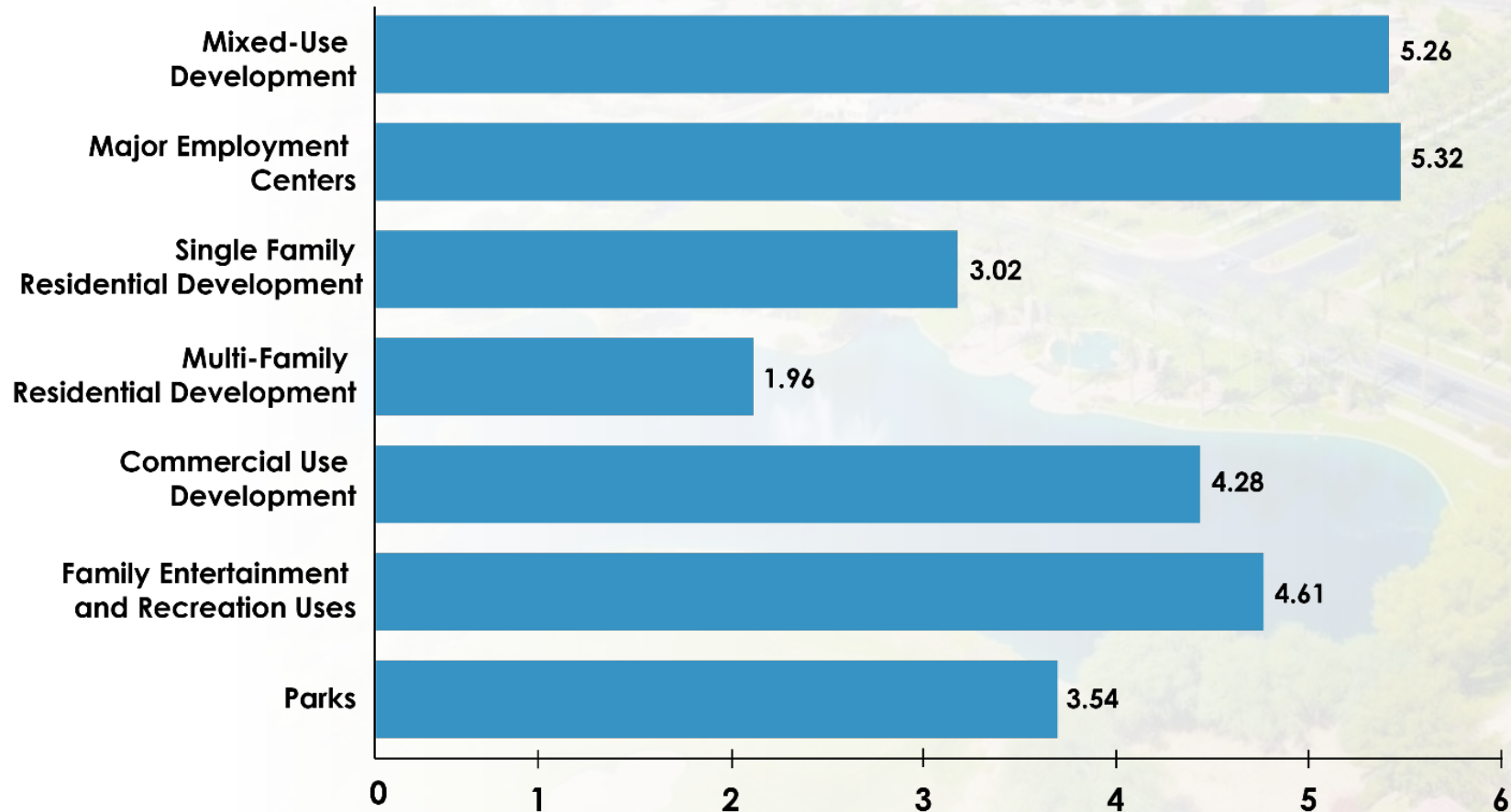
- Highest ranking topics:

- **Transportation**
- **Employment**
- **Healthcare**
- **Development of Local Entertainment and Amenities**
- **Increased service infrastructure**

Outreach – Community Survey #1

Summary

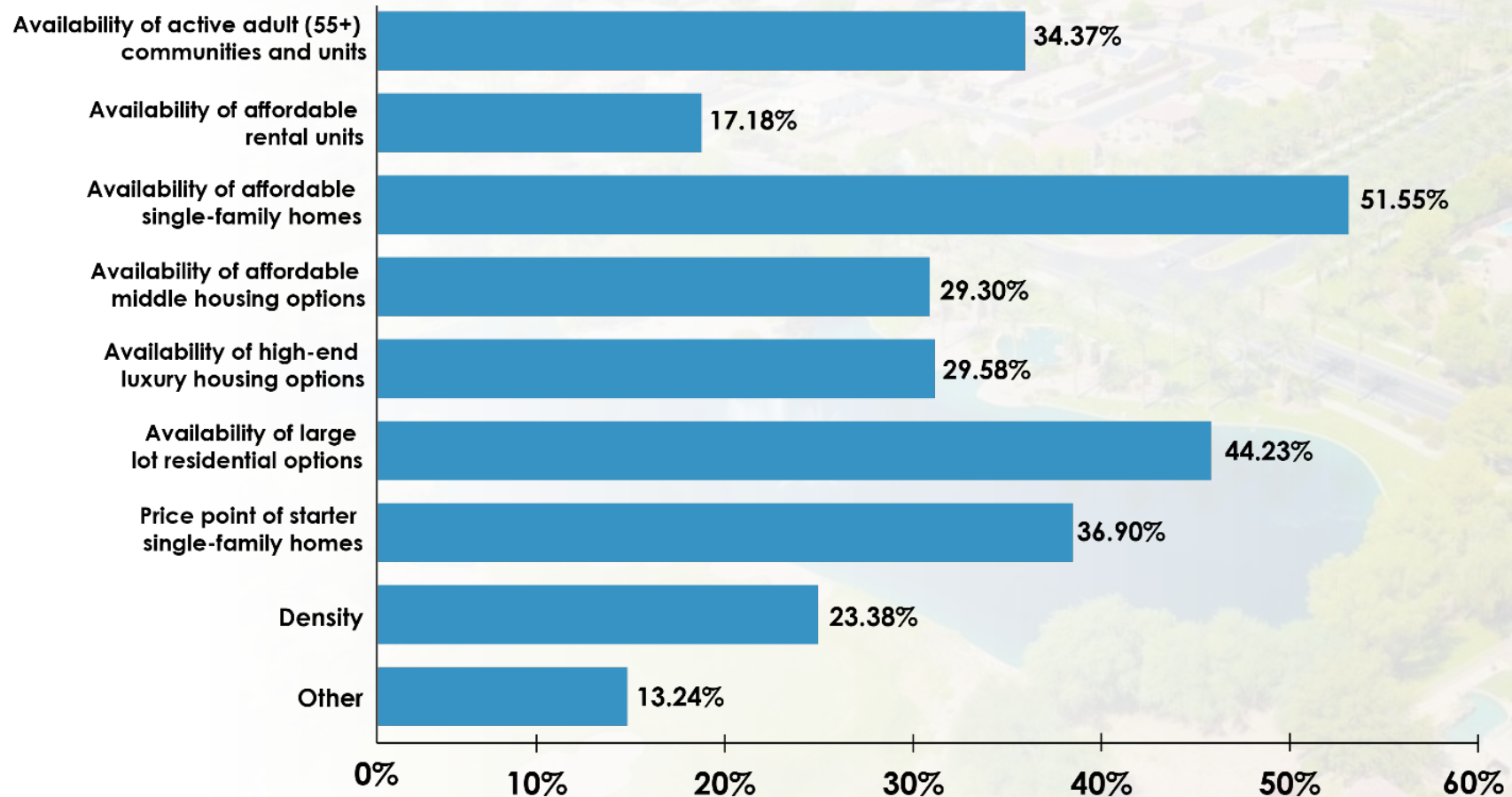
- What type of development should the City encourage over the next 20 years?



Outreach – Community Survey #1

Summary

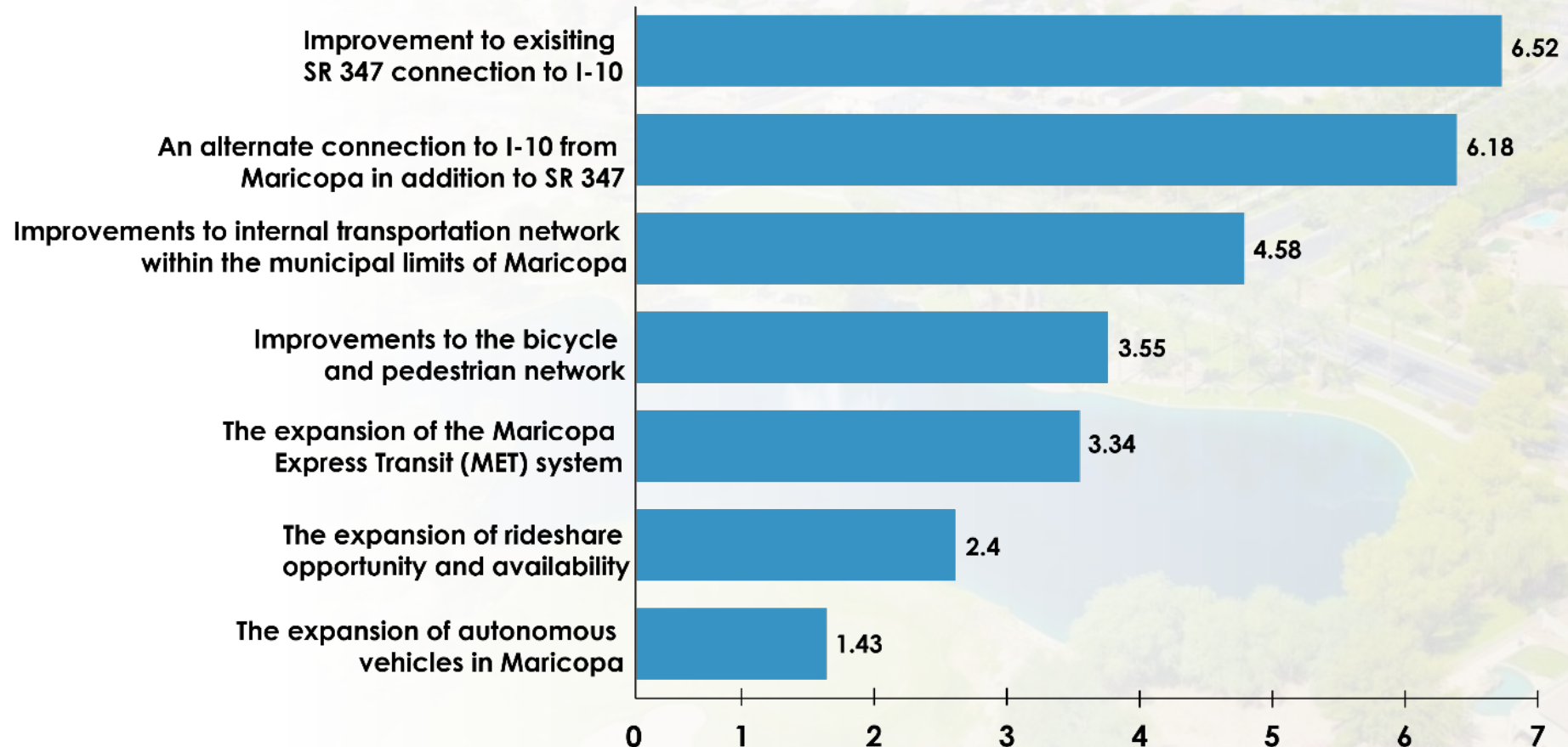
- What specific housing-related considerations do you feel are important for the future of Maricopa?



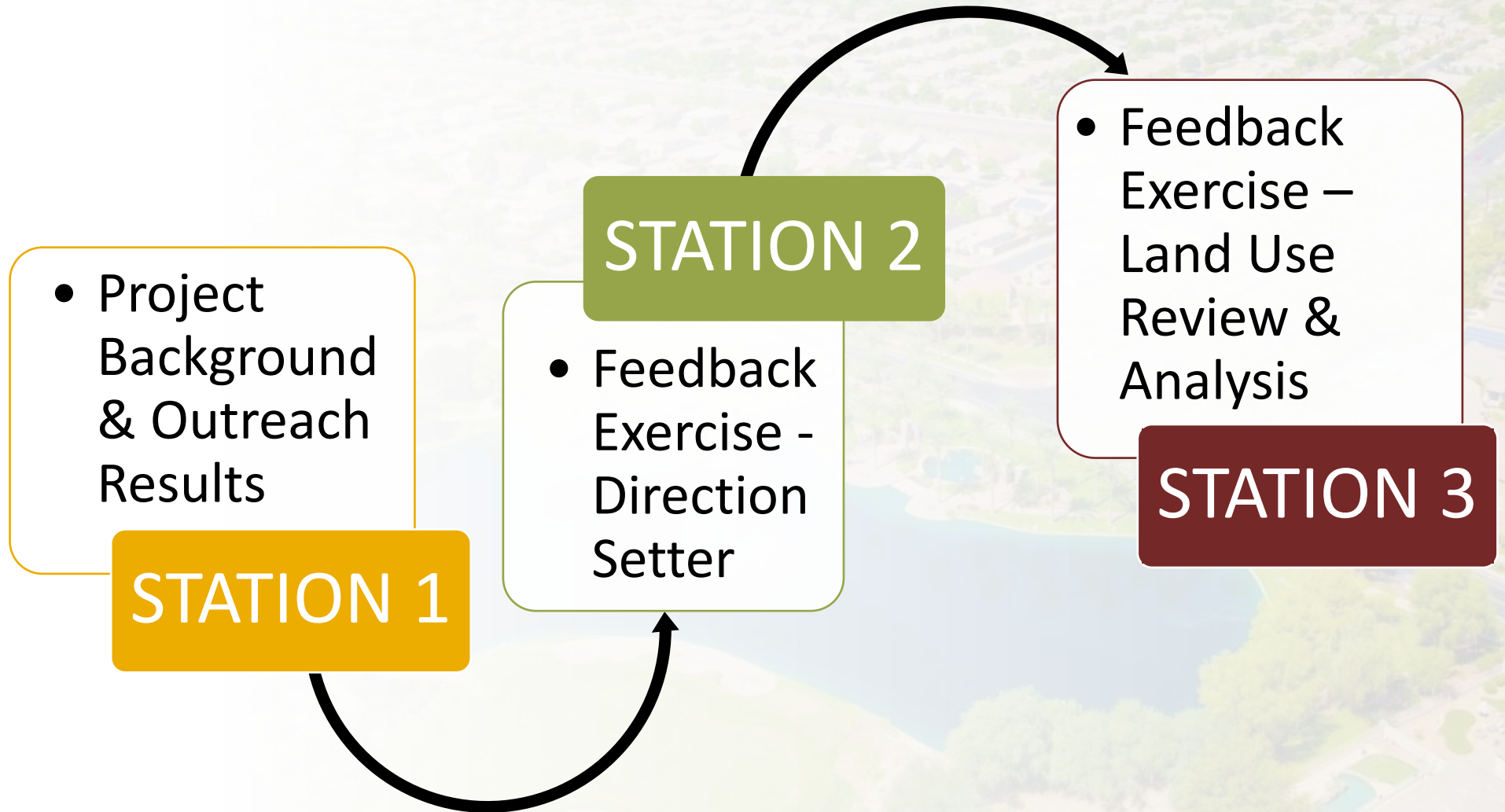
Outreach – Community Survey #1

Summary

- How would you prioritize the following transportation improvement concepts?



Community Workshop Format



Direction Setter Exercise

Instructions

- Read the statements associated with the identified topic areas
 - Land Use/ Housing
 - Circulation/ Connectivity
 - Economy/ Community Development
 - Water/ Energy/ Infrastructure Services
 - Parks/ Open Space/ Environment
- Respond to specified questions

1. Developing complementary goals and policies in the General Plan that support the following statements would make you feel...?

- Optimistic
- Neutral
- Concerned

2. Most Interesting Thing I Read...?

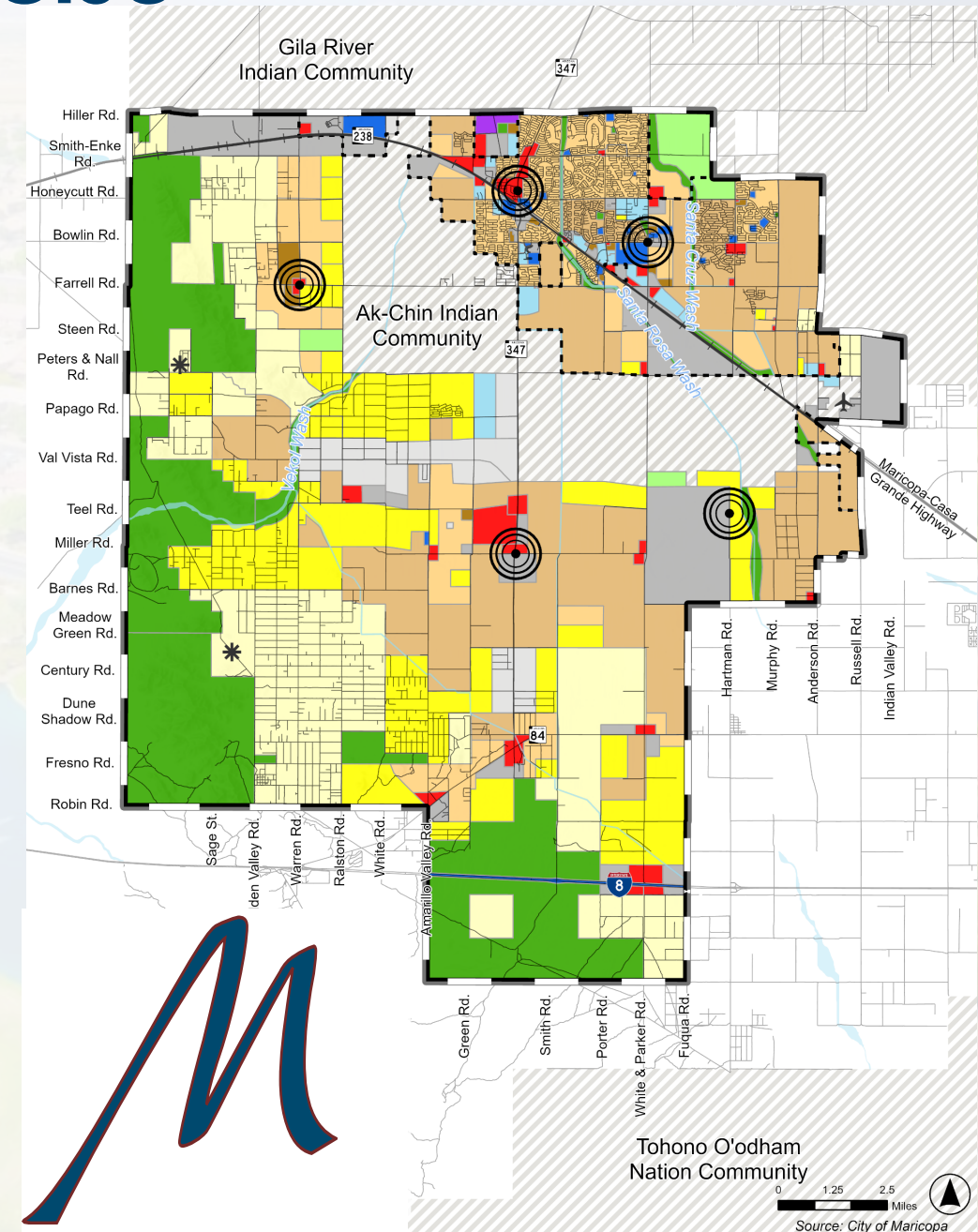
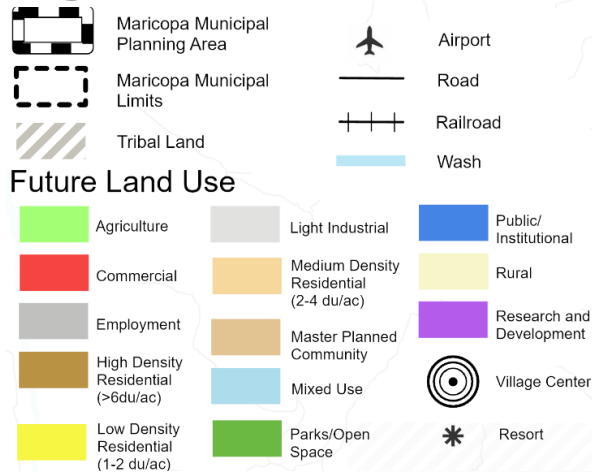
3. Biggest Question Still on my Mind...?

Land Use Planning Exercise

Instructions

- What do you like or dislike about the current land use designations?
- Do you have any questions about the placement of any land use designation on the City's current land use Plan?

Legend



Next Steps

- **Next Community Meeting**

Meeting #3: Late Fall 2025

Location: Maricopa Library & Cultural Center

Time: 5:30-7:00 PM

Thank You

- **Contact Information**

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