

GENERAL PLAN UPDATE

LAND USE & CIRCULATION MAP

The Land Use Framework organizes land uses into fourteen broad categories, which are described in the *Advancing Maricopa* General Plan. These categories are land use designations and are intended to guide long-term planning. The land use designations do not represent official zoning districts. However, they generally align with the zoning districts outlined in the City of Maricopa Zoning Code, Title 18. The figure on the right also shows the distribution of land use categories in the greater Maricopa Planning Area.

IMPLEMENTATION WORK PROGRAM

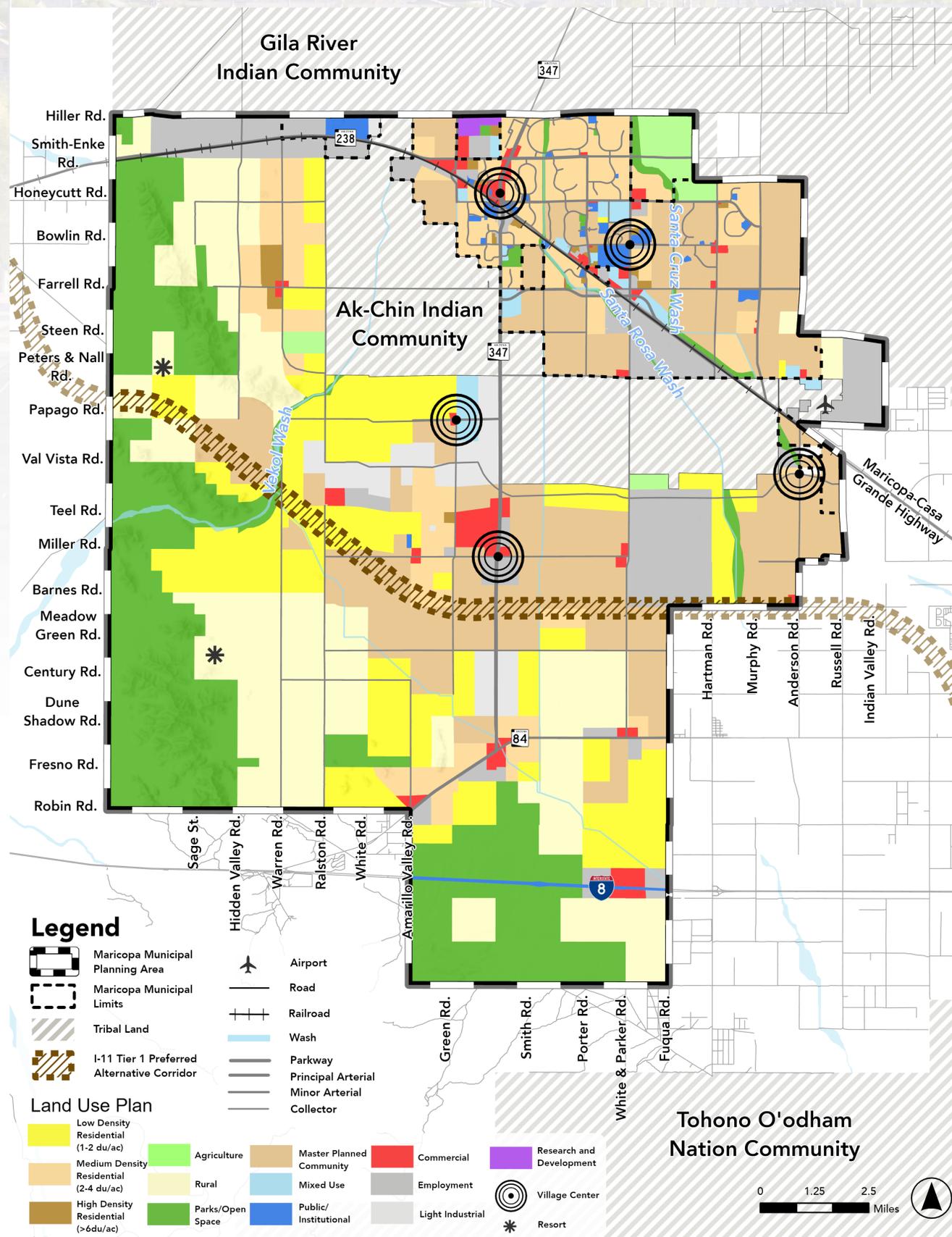
The Implementation Work Program (see the table below) is a key tool for translating the City of Maricopa's General Plan into actionable steps. It organizes and prioritizes specific actions derived from the Goals and Policies outlined in each Plan Element, ensuring timely and strategic execution.

Structure and Timeframes

Implementation actions are categorized by priority and duration:

- On-Going – Routine activities such as program maintenance and data updates.
- Short-Term – Tasks targeted for completion within 0 – 5 years.
- Mid-Term – Tasks scheduled for 5 – 10 years.
- Long-Term – Tasks planned for 10 years and beyond.

Each task is assigned to a responsible department or agency, facilitating accountability and coordination across City operations. It is important to note that the ability to implement the strategies outlined in the following work program is dependent upon revenue, staffing, and other resource capabilities of the City of Maricopa. Based on these conditions, the specific schedule and timing of actions listed is subject to change.



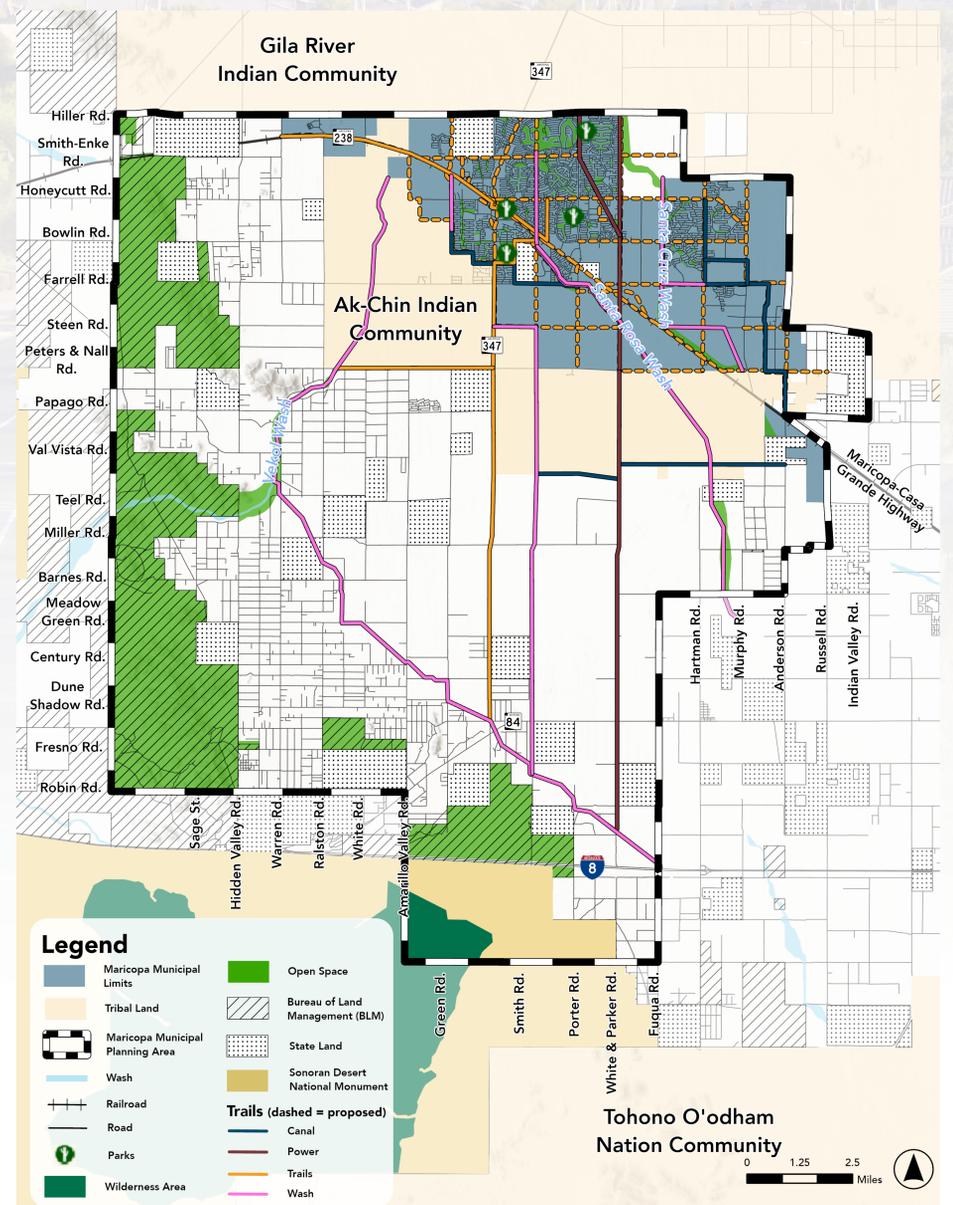
Chapter	Implementation Action	Lead Responsible Department	Short-Term (0-5 Years)	Mid-Term (5-10 Years)	Long-Term (10-20 Years)
ALL CHAPTERS	Pursue available grant funding to assist with the advancement of applicable policies.	All Departments	●	●	●
	Stay involved in regional discussions and cooperative planning efforts (i.e. ADOT, MAG, CAG, Sun Corridor, Pinal Partnership, etc.).	All Departments	●	●	●
	Maintain the City's GIS database to include development statistics to assist in monitoring the performance of the General Plan.	All Departments	●	●	●
	Continuously review the Maricopa Capital Improvement Plan (CIP) to ensure each element of the General Plan is being implemented to the greatest degree possible.	All Departments	●	●	●
LAND USE & GROWTH	Update the Zoning and Subdivision Ordinance to be consistent with the implementation of the General Plan.	Development Services	●	●	●
	Implement the recommendations of the Maricopa Housing Study.	Community Development Department	●	●	●
	Consider the preparation of neighborhood-specific investment plans to modernize and enhance public amenities as neighborhoods age.	Human Service & Community Vitality	●	●	●
CONNECTIVITY & CIRCULATION	Amend existing design guidelines to reflect evolving community needs, support high-quality development, and align with overarching regulations.	Development Services	●	●	●
	Finalize the Transportation Master Plan and implement recommendations.	Development Services	●	●	●
ENVIRONMENTAL PLANNING & RESOURCE CONSERVATION	Maintain and enhance investment in transportation systems to improve safety, reliability, and efficiency, while also increasing the capacity of existing infrastructure to meet current demand.	Development Services	●	●	●
PARKS, RECREATION & OPEN SPACE	Continue to meet with private utility providers to ensure services meet the current and long-range development needs of the City.	Development Services	●	●	●
	Update the Parks, Trails, & Open Space Master Plan to be consistent with the General Plan as applicable.	Parks and Recreation	●	●	●
	Utilize public-private partnerships to assist in expanding recreational amenities and programs for residents.	Parks and Recreation	●	●	●
LOCAL BUSINESS & ECONOMIC DEVELOPMENT	Complete a needs assessment to evaluate special needs and ADA requirements for recreation amenities and facilities.	Parks and Recreation	●	●	●
	Finalize the Economic Development Strategic Plan and implement recommendations.	Economic Development	●	●	●
	Promote desired retail and employment within defined growth areas.	Economic Development	●	●	●
SAFETY & PUBLIC INFRASTRUCTURE	Support entrepreneurs and small businesses through technical assistance, zoning/permitting flexibility and infrastructure investment.	Economic Development	●	●	●
	Continue to evaluate and support public safety staffing and facility needs.	Police and Fire/Medical Departments	●	●	●
	Evaluate the need to prepare a Citywide Facilities MP	Public Works Department	●	●	●
	Continue to collaborate with MUSD and other education providers to plan for future school sites in growth areas and ensure adequate/safe access to educational facilities.	Development Services	●	●	●
	Support the development of a regional hospital through zoning incentives, infrastructure investment, and public-private partnerships.	Development Services	●	●	●
	Support the development of a cemetery to provide for the burial and interment needs of the local community.	Development Services	●	●	●
	Partner with non-profits and community organizations to expand volunteer opportunities and cultural programs.	Communications and Cultural Services Dept.	●	●	●
Regularly survey residents to determine areas in need of improvement.	Communications and Cultural Services Dept.	●	●	●	

GENERAL PLAN UPDATE

PARKS, TRAILS & OPEN SPACE MAP

The City of Maricopa's Parks, Trails, and Open Space Master Plan, shown to the right, integrates existing natural washes, parks, and trails to form a cohesive and connected landscape that enhances community well-being and supports maintainable development. Proposed trails are also shown in the Parks, Trails, and Open Space Master Plan as well.

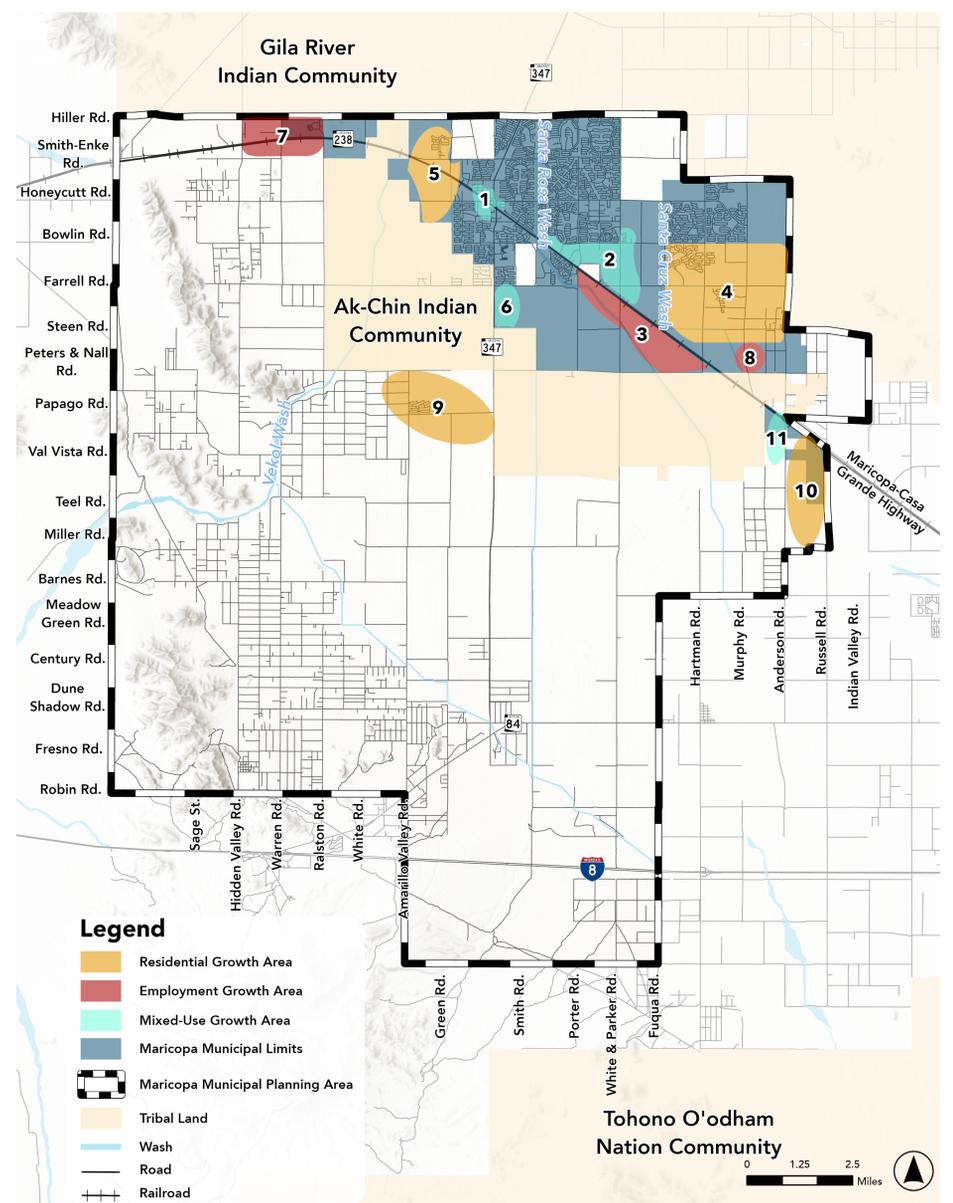
Key natural corridors such as the Santa Rosa Wash, Santa Cruz Wash, and Vekol Wash serve as critical corridors, providing connectivity and recreational opportunities. Together, these washes are incorporated into the Parks, Trails, and Open Space Master Plan, which outlines a 20-year strategy to create a balanced system of active and passive parks, interconnected trails, and preserved open space.



EXISTING GROWTH AREAS MAP

With a municipal planning area of almost 232 square miles, growth in the City of Maricopa and in the surrounding area can occur in different forms and locations. The Growth Area Map shows where growth is anticipated in the City and surrounding areas based on balancing land use planning and infrastructure investment. These growth areas are categorized by type of development that are likely to occur based on the land use plan and existing context. The eleven growth areas in the Maricopa MPA are listed below. Three of the identified growth areas (*) also align with the planned locations of Village Centers in the Land Use Plan.

- | | |
|---------------------------------|-------------------------|
| ① Heritage District* | ⑦ Adventure Corridor |
| ② San Travasa/CAC/ City Center* | ⑧ Murphy Park |
| ③ Maricopa Business Park | ⑨ Papago Road Corridor* |
| ④ East Maricopa | ⑩ Santa Cruz Ranch |
| ⑤ Northwest Maricopa | ⑪ Anderson Russell |
| ⑥ Maricopa Towne Center | |





GENERAL PLAN UPDATE

Within each Element of the *Advancing Maricopa* General Plan, there are a series of Goals that are high-level statements of desired future outcomes. Each Goal is supported by a series of more detailed policies that can be further reviewed within the 60-Day draft. Please review the draft Goals below:

LAND USE & GROWTH GOALS

LU & G Goal #1: Create and maintain a vibrant, enduring, harmonious, family-oriented community through the ample allocation of land for housing, commerce, industry, recreation, open space, transportation and public facilities, and other appropriate land uses.

Goal Statement: Build and sustain a vibrant and lasting community that supports families through the focused allocation of land for housing, commerce, industry, recreation, open space, transportation, public facilities, and other appropriate uses to ensure balanced and comprehensive local growth that reflects the community's long term vision.

LU & G Goal #2: Promote development patterns that allow for efficient and complementary, yet distinct, land uses that align with the overall long-term goals of the community.

Goal Statement: Encourage thoughtfully planned development that harmonizes land use, transportation, and infrastructure in a way that ensures growth is efficiently distributed across the City and supports long-term community resilience, economic vitality, and environmental stewardship.

LU & G Goal #3: Identify and implement multiple mixed-use village centers with residential, commercial and employment centers served by restaurants, retail shopping, and cultural opportunities.

Goal Statement: Establish plans and policies that support the creation and implementation of multiple village centers where the co-location and proximity of residential, commercial, employment, restaurants, retail shopping, entertainment, and cultural centers promote vibrant and accessible community hubs.

LU & G Goal #4: Encourage a mix of housing types throughout the City to meet the needs of all economic segments of the community consistent with land constraints and changing market demographics and preferences.

Goal Statement: Foster a variety of housing choices throughout the City that reflect the needs of all income levels while considering land availability, evolving market trends, and changing community preferences to support inclusive and adaptable neighborhoods.

LU & G Goal #5: Support the redevelopment of the Heritage District.

Goal Statement: Seek out redevelopment opportunities for the Heritage District that reflect Maricopa's cultural identity, support economic development, and enhance quality of life through strategic land use, infrastructure investment, and community engagement.

LU & G Goal #6: Guide future development through Specific Area Plans that align with the General Plan where appropriate, ensuring coordinated land use, infrastructure, and community design tailored to distinct geographic areas.

Goal Statement: Direct future development in a particular geographic area using Specific Area Plans that are consistent with the General Plan to ensure coordinated land use, infrastructure planning, detailed guidance, and community design that reflect the unique needs and characteristics of the area.

LU & G Goal #7: Further develop a municipal Neighborhood Preservation and Revitalization program.

Goal Statement: Advance the development of a comprehensive Citywide Neighborhood Preservation and Revitalization policy that supports the long term health, safety, and vibrancy of neighborhoods through strategic investment, community engagement, and thoughtful planning.

LU & G Goal #8: Allow for the preservation of rural areas within the Municipal Planning Area to maintain and enhance their unique character.

Goal Statement: Support the preservation and thoughtful stewardship of rural areas within the Maricopa Municipal Planning Area through the protection of the community's distinctive landscapes, cultural heritage, and agricultural functions to ensure these communities retain their unique identity while contributing to the region's overall diversity and sustainability.

LU & G Goal #9: Coordinate land management and planning activities with neighboring Native American Communities, Federal, State, County, and private interests.

Goal Statement: Promote collaboration in land management and planning efforts with neighboring Native American Communities as well as Federal, State, County, and private entities to ensure coordinated growth, mutual respect, and shared benefits across jurisdictional boundaries.



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CIRCULATION & CONNECTIVITY GOALS

LC & C Goal #1: Develop an efficient and safe transportation system providing connectivity to other municipalities and regions.

Goal Statement: Develop a transportation system that is efficient and safe while enhancing connectivity between the City and surrounding municipalities and regions to support mobility, economic growth, and regional collaboration.

C & C Goal #2: Develop an efficient and safe intra-city road network, including a hierarchy of roadways, which meets the long-term vision of the citizens.

Goal Statement: Create a safe and efficient road network within the City that includes a clear hierarchy of streets and supports the long-term vision of the community by improving mobility, reducing congestion, and enhancing overall connectivity.

C & C Goal #3: Ensure fair and adequate financing to meet transportation needs.

Goal Statement: Ensure that transportation needs are met through fair and reliable funding strategies that support the development and maintenance of a safe, efficient, and accessible transportation system for all users.

C & C Goal #4: Create safe and functional active transportation network throughout Maricopa.

Goal Statement: Develop a safe and effective active transportation network throughout the City of Maricopa that supports walking, biking, and other non-motorized travel options to enhance mobility, support healthy lifestyles, and connect neighborhoods, schools, parks, and key destinations.

C & C Goal #5: Create greater, more efficient mobility through a multi-modal transportation system, including transit, to, from, and within Maricopa.

Goal Statement: Effectuate a transportation system that improves mobility through a variety of travel options including public transit and other modes that connect people to, from, and within the City of Maricopa in an efficient and reliable manner.

ENVIRONMENTAL PLANNING & RESOURCE CONSERVATION GOALS

EP & RC Goal #1: Promote local and regional efforts to improve air quality.

Goal Statement: Support efforts at both the local and regional levels to improve air quality through collaborative planning, sustainable practices, and policies that reduce pollution and protect public health and the environment.

EP & RC Goal #2: Promote local and regional efforts to maintain a high level of local water quality.

Goal Statement: Support efforts at the local and regional levels to improve local water quality through responsible planning, resource management, and collaboration that protects public health and preserves natural ecosystems.

EP & RC Goal #3: Strengthen and continue the City of Maricopa's partnership with Global Water.

Goal Statement: Strengthen and continue the partnership between the City of Maricopa and Global Water by fostering collaboration, improving service delivery, and supporting long term planning efforts that benefit the community and ensure reliable water management.

EP & RC Goal #4: Support the long-term stability of the Stanfield Sub-basin aquifer water supply.

Goal Statement: Work to ensure the long-term stability of the Stanfield Sub basin aquifer by implementing sustainable water management practices, protecting groundwater resources, and supporting policies that secure a reliable water supply for future generations.

EP & RC Goal #5: Support the development of the energy grid in the Municipal Planning Area and enhance its overall stability.

Goal Statement: Further the growth and improvement of the energy grid within the Municipal Planning Area by encouraging infrastructure development and enhancing overall system reliability to meet current and future community needs.

EP & RC Goal #6: Provide equal protection for residential development and aggregate mining operations.

Goal Statement: Ensure consistent protection for both residential development and aggregate mining operations without one impeding on the other through policies that balance community wellbeing with the responsible use of natural resources.



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PARKS, RECREATION & OPEN SPACE GOALS

PR & OS Goal #1: Continue to establish Parks, Trails, and Open Space amenity standards to meet the expectations of Maricopa residents.

Goal Statement: Continue to develop and apply standards for parks, trails, and open space amenities that reflect the expectations of Maricopa residents and support a high quality of life through accessible and well-designed recreational opportunities.

PR & OS Goal #2: Promote accessibility to parks, recreation, and open space through coordination with new development.

Goal Statement: Ensure fair and inclusive access to parks, recreation, and open space by working with new private development to provide well located and high-quality neighborhood amenities that serve all members of the community.

PR & OS Goal #3: Activate Washes as Multi-Use Greenways.

Goal Statement: Transform washes into vibrant greenways that support multiple uses such as recreation, connectivity, and habitat preservation while enhancing the natural character and resilience of the community.

PR & OS Goal #4: Collaborate and support Pinal County and other jurisdictions efforts to advance the recreation and open space opportunities in the Municipal Planning Area.

Goal Statement: Encourage collaboration with Pinal County and other jurisdictions to expand recreation and open space opportunities within the Municipal Planning Area, ensuring coordinated efforts that enhance quality of life and regional connectivity.

PR & OS Goal #5: Emphasize the local cultural heritage.

Goal Statement: Celebrate the cultural heritage of the community by preserving local traditions, landmarks, and stories that reflect the identity and history of Maricopa while fostering pride and connection among residents.

PR & OS Goal #6: Create and maintain a responsibly connected system of open spaces throughout the City.

Goal Statement: Establish a thoughtfully connected network of open spaces across the City that supports recreation, environmental health, and community wellbeing while reflecting responsible planning and long-term sustainability.

PR & OS Goal #7: Implement and sustain community and signature events that maintain our heritage while engaging the citizens of Maricopa.

Goal Statement: Support the continuation and growth of community events that celebrate local heritage and actively engage Maricopa residents in meaningful and inclusive experiences.

PR & OS Goal #8: Support the Maricopa ARTS Council to guide and promote the Arts & Culture in Maricopa.

Goal Statement: Encourage the efforts of the Maricopa ARTS Council to lead and promote artistic and cultural expression throughout the community, enriching the City's identity and enhancing quality of life for all residents.

LOCAL BUSINESS & ECONOMIC DEVELOPMENT GOALS

LB & ED Goal #1: Cultivate a climate of rich educational opportunities at all levels within the City to meet the needs of a diverse and growing population.

Goal Statement: Foster a strong foundation for learning by expanding access to high quality educational opportunities at every level to meet the needs of a diverse and growing population and to support lifelong success for all residents.

LB & ED Goal #2: Encourage the expansion of existing businesses and the recruitment of new enterprises by providing a business-friendly environment.

Goal Statement: Advance the growth of existing businesses and attract new enterprises by fostering a supportive environment that encourages innovation, reduces barriers, and promotes long term economic success.

LB & ED Goal #3: Recruit and retain high performing and high-quality companies that match the labor profile in the community and/or complement existing industries.

Goal Statement: Attract high performing and high-quality companies that align with the community's workforce strengths and complement existing industries to support economic growth and long-term prosperity

LB & ED Goal #4: Promote Maricopa as a regional leader in economic development by aligning resources and tools to market the City effectively as a premier destination for investment among key sectors and audiences.

Goal Statement: Elevate Maricopa's role in regional economic development by aligning tools and resources to effectively promote the City as a top destination for investment across key industries and target audiences.



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SAFETY & PUBLIC INFRASTRUCTURE GOALS

S & PI Goal #1: Maintain a community in which all residents, businesses and visitors are safe.

Goal Statement: Foster a safe and welcoming environment for all residents, businesses, and visitors by supporting policies and practices that protect public safety and enhance overall community wellbeing.

S & PI Goal #2: Increase meaningful citizen participation in community policing efforts, especially in neighborhoods.

Goal Statement: Promote active involvement of residents in community policing efforts by encouraging meaningful participation at the neighborhood level to strengthen trust, safety, and collaboration between the public and law enforcement.

S & PI Goal #3: Mitigate the risks from natural and man-made hazards.

Goal Statement: Reduce the impact of natural and human caused hazards by considering proactive strategies that protect people, property, and infrastructure while strengthening community resilience and preparedness.

S & PI Goal #4: Implement library resources and facilities necessary to reach toward the industry standard level of service.

Goal Statement: Enhance library services and facilities to strive toward established standards by providing the resources necessary to support learning, access to information, and community engagement for all residents.

S & PI Goal #5: Recognize Human Services as an integral part of the community and are physically accessible to all residents.

Goal Statement: Recognize human services as a vital part of the community by ensuring they are physically accessible to all residents and integrated into the overall fabric of City life to support wellbeing and inclusion.

S & PI Goal #6: Strive to be an "Age-Friendly City," a community that connects people of all ages in order to improve social interaction and to increase access to services, social opportunities and recreation.

Goal Statement: Support Maricopa in remaining a welcoming and inclusive community for people of all ages by fostering connections between older adults and younger generations while expanding access to services, social activities, and recreational opportunities that enhance quality of life.

S & PI Goal #7: Actively recruit the expansion of and convenient access to healthcare services in the City of Maricopa.

Goal Statement: Encourage the growth of healthcare services in the City of Maricopa by attracting providers and expanding facilities to meet the evolving needs of the community and improve access to quality care.

S & PI Goal #8: Coordinate with local school districts, charter schools and institutions of higher learning in the planning, construction and rehabilitation of facilities.

Goal Statement: Engage with local school districts, charter schools, and institutions of higher learning to support the planning, construction, and improvement of educational facilities that meet the evolving needs of the community.

S & PI Goal #9: Leverage optimal technologies for efficient city services.

Goal Statement: Adopt technologies to improve the efficiency and responsiveness of City services, enhancing the quality of life for residents through innovation, data driven decision making, and streamlined operations.

S & PI Goal #10: Encourage community involvement by developing and maintaining a wide range of opportunities that benefit the citizens of Maricopa.

Goal Statement: Build strong community connections by offering a variety of meaningful opportunities for residents to get involved, contribute their talents, and help shape the future of Maricopa.

S & PI Goal #11: Establish greater Right-Of-Way (ROW) control over other utilities within the City.

Goal Statement: Increase the City's ability to manage and oversee utility use within public rights of way by establishing stronger control measures that support coordinated infrastructure planning and protect community interests.

S & PI Goal #12: Ensure new development provides the resources to establish the infrastructure and services needed to serve its determined relative impact on the community.

Goal Statement: Require that new development contributes the necessary resources to support the creation of infrastructure and services that meet the demands of that growth and align with the community's long-term goals.