



GENERAL PLAN UPDATE COMMUNITY WORKSHOP #1

Thursday, March 6, 2025



Meeting Purpose

1. Introduce the General Plan 10-Year Update project, team, and process.
2. Engage in an interactive workshop to identify city-wide issues, opportunities or challenges that may influence the General Plan Update effort.

Project Team

Key City Staff

Rick Williams - Planning and Zoning Manager/City Point of Contact

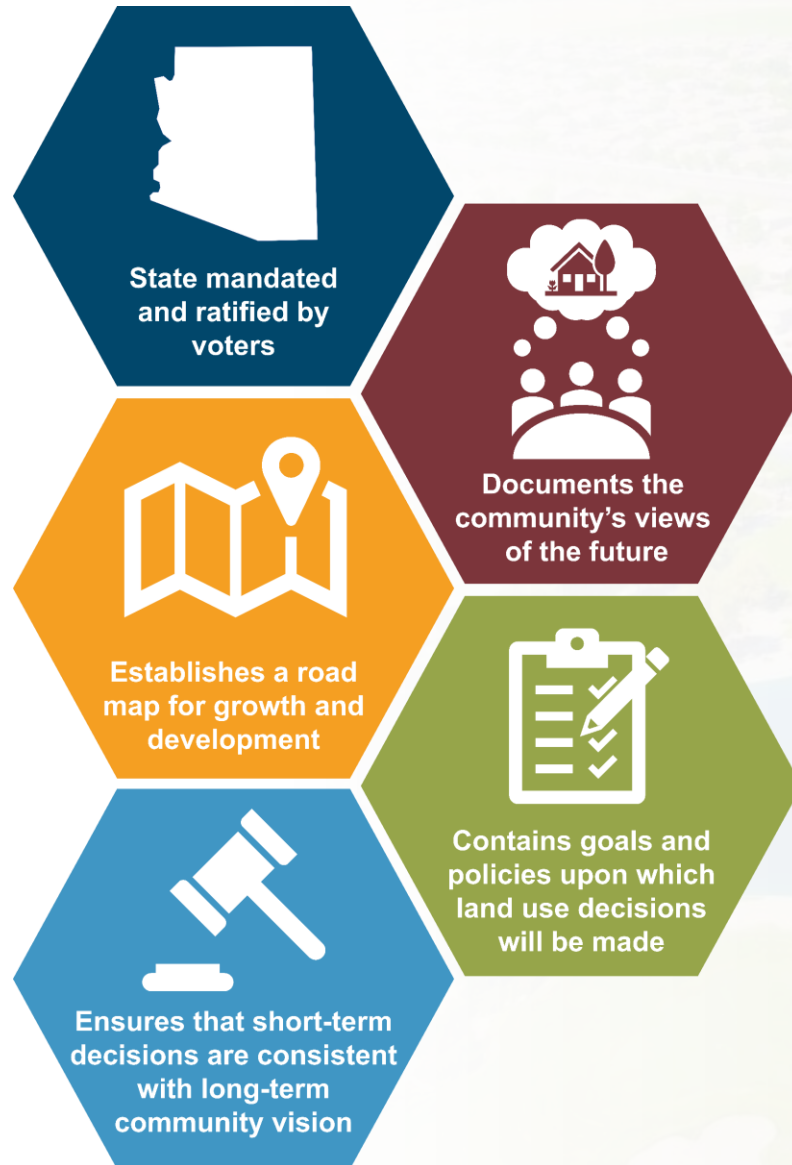
Rudy Lopez - Development Services Director

Key Consultant Staff

Matt Klyszeiko, AICP - Project Manager/Point of Contact

Steven Sifferman, AICP - Project Planner

What is a General Plan?



Required Elements

- **Land Use**
- **Circulation** (Roadway Systems, Bicycling, Transit, Alternate Mode)
- **Growth Areas**
- **Open Space**
- **Recreation**
- **Redevelopment**
- **Neighborhood Preservation & Revitalization**
- **Environmental Planning**
- **Water Resources**
- **Conservation**
- **Energy**
- **Public Services & Facilities**
- **Public Buildings**
- **Housing**
- **Safety**
- **Cost of Development**

Elective Elements





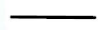
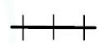
- **Economic Development**
- **Public Art**

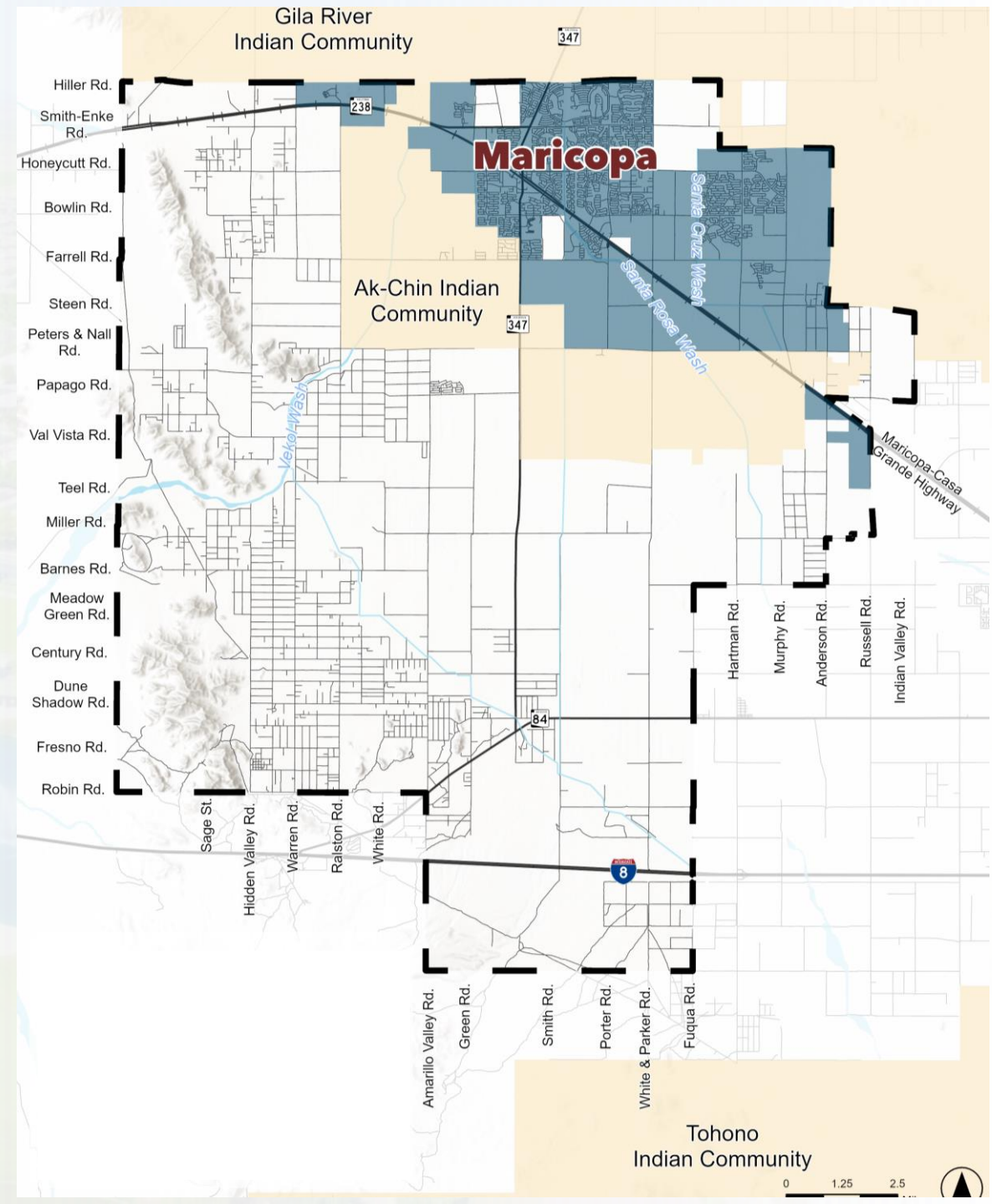
How is the General Plan Used?



Maricopa Planning Area

Legend

-  Maricopa Incorporated Limits
-  Maricopa Municipal Planning Area
-  Tribal Land
-  Wash
-  Road
-  Railroad





I. Introduction

II. General Plan Elements

A. Growth Area Element

B. Land Use Element

- Housing Element
- Rehabilitation & Redevelopment Element
- Neighborhood Preservation & Revitalization Element

C. Environmental Planning & Resource Conservation Element

- Energy Element
- Water Resources Element

D. Safety Element

E. Circulation & Connectivity Element

- Regional Connections & Roadways
- Pedestrian & Bicycle Circulation
- Transit

F. Economic Development Element

G. Parks, Recreation & Open Space Element

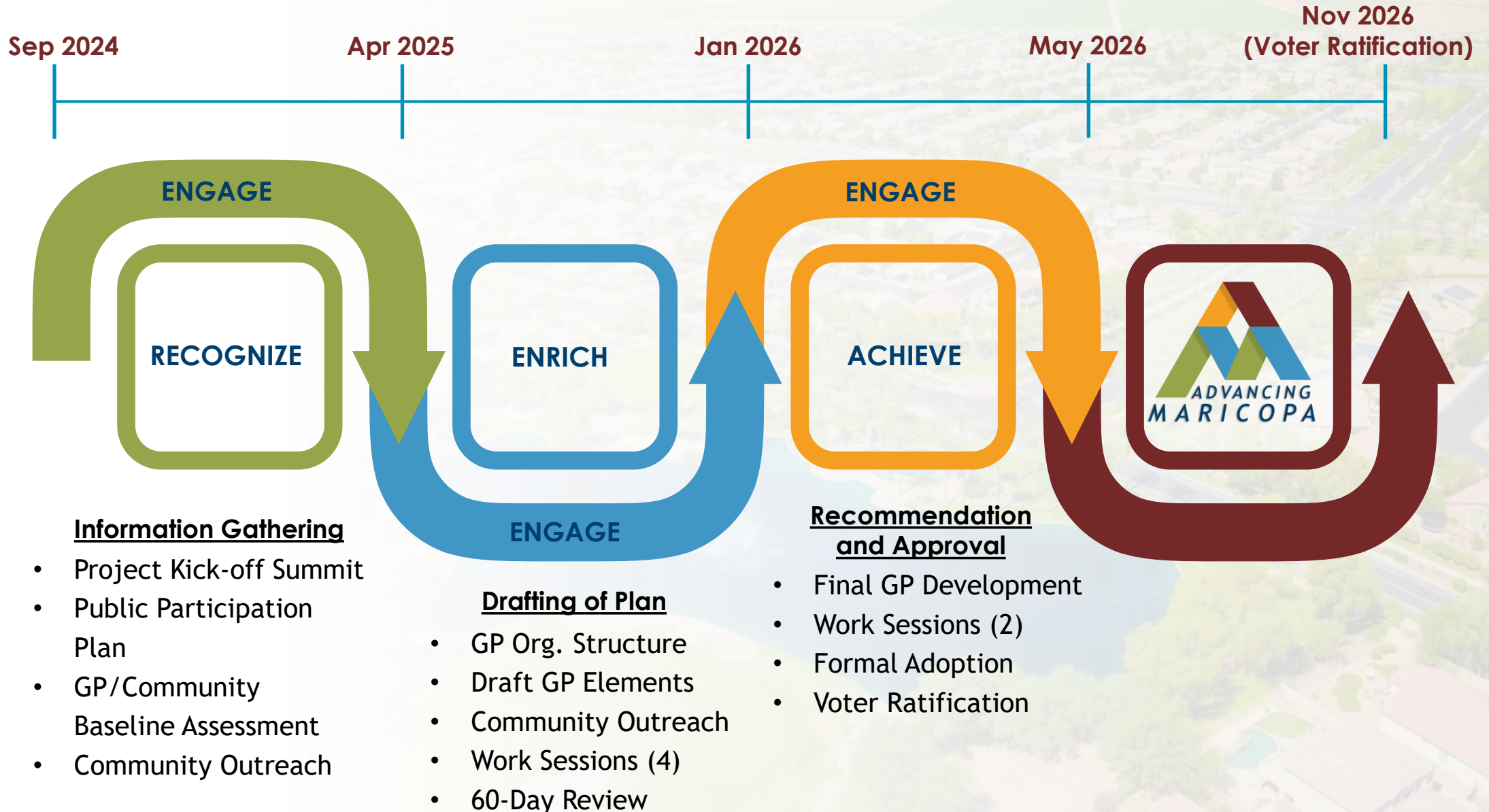
- Public Art

H. Public Buildings, Facilities & Services Element

- Public Buildings
- Public Services and Facilities
- Cost of Development Element

III. General Plan Implementation

Advancing Maricopa Process



Community Outreach Approach

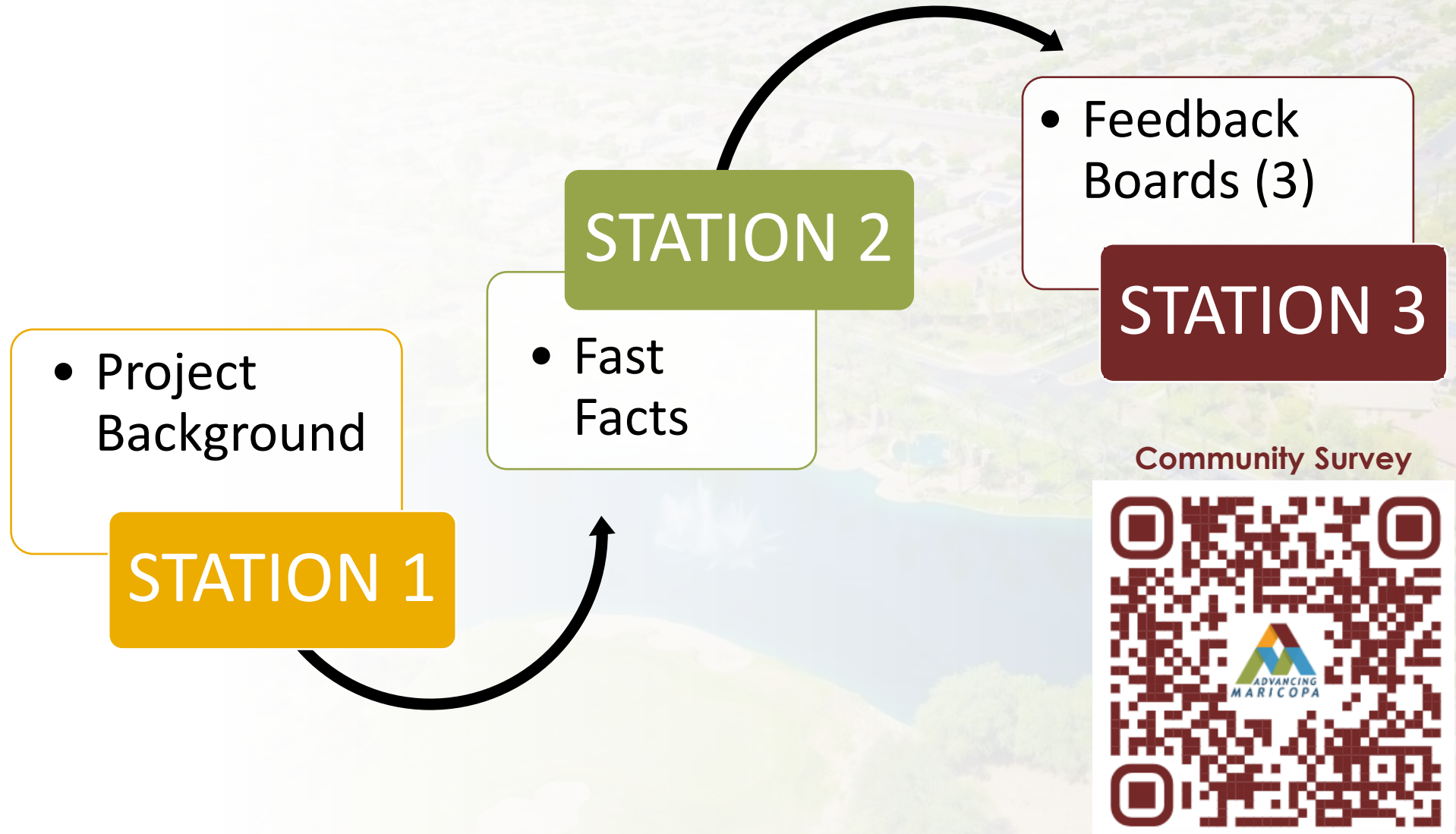
Engagement Plan

- Public Participation Plan (Council Approved Dec 3, 2024)
- In-Person/Virtual Outreach
- Dedicated Website (**maricopagp.com**)
- Surveys/Polls
- Social Media Engagement
- Coordination with City's Communications Team

Outreach Efforts

- 8 Elected/Stakeholder Sessions (1:1 or small group discussions)
- 6 Bi-Monthly General Plan Advisory Committee (GPAC) Meetings
- Three (3) Community Workshops (in-person and virtual)
- Target/Mobile Workshops (up to 4 – location/event TBD)
- Youth Commission Workshop

Community Workshop Format



Next Steps

- **Actions**

- Validate Vision & Values using feedback received
- Confirm General Plan Structure and Draft Goals & Objectives
- Land Use Plan Analysis

- **Outreach**

- Virtual Workshop #1: maricopagp.com
- GPAC Meeting #2: Tuesday, April 8th, 2025, 6-7:30 PM
- GPAC Meeting #3: early June 2025
- Community Workshop #2: late June 2025



Thank You

- **Contact Information**

Rick Williams

City of Maricopa, Planning and Zoning Manager

Email: Richard.Williams@maricopa-az.gov

Direct: (520) 316-6921